

In a nut-shell

Our platform (IMPACT) is a novel personalized AI-based treatment ecosystem for patients with autism spectrum disorders (ASD) which determines the most prominent treatment combinations.

The Problem

Around 65,000,000 families worldwide having children diagnosed with autism. They undergo constant emotional stress due to the required intensive care and lack the knowledge to conduct the intervention effectively. They end up wasting valuable time and money on inefficient therapies to assemble a personalized intervention plan.

The Solution

Our IMPACT platform is a unique personalized machine-learning ecosystem which optimizes intervention plans based on big data. The platform connects users and therapists, learns their unique cognitive footprint, monitors their progress and generates adaptive recommendations for more optimal treatments.

The Technology

Our breakthrough technology is a semi-supervised machine learning platform backed by leading academic researchers that is domain unique and developed by an inter-disciplinary team combining software engineer with biology researcher.

The Market

In Israel alone, the population of treatment recipients up to the age of 18 on the spectrum is about 50,000 people and every year about 4,000 more people enlist. Globally, these numbers ascend to 65M. The total market value is estimated around \$5.2B.

The Team



Asaf Haddad (CEO) - Owns several software and sales companies in Israel and abroad, with proven experience over a decade in planning, development and marketing.



Dr. Avi Dayan (VP R&D) - Leading a number of multidisciplinary research projects for over a decade and serves as a director in a number of start-up companies.



Prof. Etti Dromi (Advisor) - Researcher and Lecturer on Child Development at Tel Aviv University, has published dozens of articles and books in the field of ASD.

Competition

Our main competitors are health and mental websites which are not domain specific. None of which have intervention monitoring tools or full feedback loops.

Income for Investors

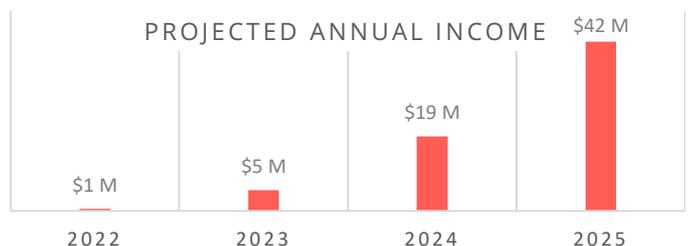
Our ecosystem revenues rely on 8% commission in the exchange of funds between users and therapists. Conservative estimate is to reach \$40M annual income within 4 years.

Status

Platform ready to market within Q4 2021.

What we need

Our pre-seed milestone is capitalizing \$500K for product finalization and marketing.



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