



myti is a personal assistant, helping to successfully complete multi-step tasks.
 We created myti to assist people with ASD, ADD/ADHD who have difficulty accomplishing daily tasks with multiple steps/actions.
 By using myti's voice assistant capability, the users reduces their dependence on caregivers, and increases their self-confidence and self esteem.

The Problem

People on the autism spectrum often struggle to perform and complete activities that consist of several stages. In simple tasks such as taking a shower, brushing their teeth, or organizing their bag for school, certain actions may be neglected or delayed, requiring a caregiver's intervention.

Revenue Streams (B2C Business Model)

Freemium model - free/trial version without premium capabilities, limited tasks list In-app purchase - for extending the trial, automatic extending on moderate usage.
 Subscription model - for Premium features (connectivity parent-child-care giver, analytics, statistics, Task sharing, etc.)

Technology in use

AI - Chat bot (Azure cognitive services/Alexa/etc.)
 Big data and BI for analytics and Machine learning (improving task completion rate)
 Cloud services (Azure functions, Cosmos DB)
 Progressive Web App - Responsive Web site that can be installed on any Mobile/Tablet home screen (no need to be published to app stores-Google and Apple).

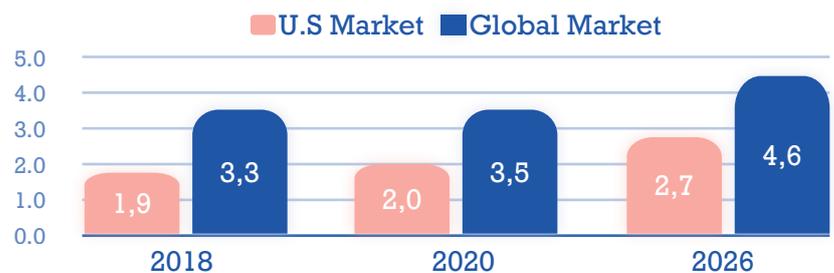
Status R&D:

Define the detailed scenarios for tasks to be available out of the box.
 Technical design for MVP development.

The Solution

Voice assistant, activated from an app on a phone/tablet, using voice commands and responses that can act as a helper in completing sequenced tasks that include multiple actions/steps. The App structures the steps the task is composed of, encourage and direct the user to complete the task and thereby reduce the dependence on caregivers and increase the sense of achievement and self-confidence. The progression of task element completion is done through voice commands that are timed and initiated by the App. Task progress and success /failure completion is reported in real time to parents/Caregiver. The user can respond as he chooses- voice, screen touch, remote device etc.

The Market Autism treatment Market value (Billion \$)



Childrens and adults with ASD in USA (Millions)		
2018	2020	2026
3,5	3,9	5,7

Growth per year 6,2 %

Source: MARKET RESEARCH BLOG; Dec 2020

Competitors

Current apps in the market focused on visualizing the calendar (adding imaged and videos) so that the user will be motivated to complete the task.

They allows adding steps (check-lists) to task, but not timing every step, or option to enforcement of steps-order.

The user has to be proactive during the task - he is required to engage with the app in order to progress to the next action/task. Our solution keeps users engaged by staying in touch with them

The Team



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