



A smart digital consultant who helps parents of children on the autistic continuum optimizing their acceptance processes. The counselor increases the parents' sense of ability and confidence through a customized decision-making model. The consultant combines a variety of information sources that include additional user reports and professional articles, learns about the child's history, and uses artificial intelligence models to recommend the next steps and predict success.

#### The Problem:

- People and children on the autistic continuum cost more and contribute less to the economy:  
Failure and/or ineffective treatment of children who have been diagnosed on the autistic continuum costs US welfare institutions \$ 250M per year. Besides, most of them are unable to work and contribute to the country's economy.
- From a survey we conducted, we found that over 50% of parents perform a long, expensive, and exhausting trial and error process to find the appropriate treatment for their child.

#### Market size:

**TAM** - \$ 3.5B Total Possible Interventions in the Treatment of Autism in the United States (Medication and Therapeutic)

**SAM** - 2B \$ Total interventions the possible consequences of autism in the United States

**SOM** - \$ 800M non-US therapeutic interventions  
(contacting Facebook communities, personal mentors, web articles, workshops)

#### The Team:

**CEO** - Maayan Rosenboim. MAMRAM graduate. Experienced in project management and conducting psychological research. Active volunteer at the "House of Wheels". BA from Ben Gurion University

**CTO** - Carmel Ariel. Neuroscience and Computer Science Student. Worked at the National Institute for Autism Research and volunteered for a year at a special education school.

**COO** - Barak Lizerik. MBA. Social and business entrepreneur. Lecturer in Entrepreneurship at the IDC and has extensive experience in the world of venture capital and entrepreneurship in Israel.

#### The Stars Align:

- ★ The corona plague has led to a sharp rise in telehealth services.
- ★ Personal focus as a way of life
- ★ The new generation of parents (millennials) is adopting smart technologies in all areas.

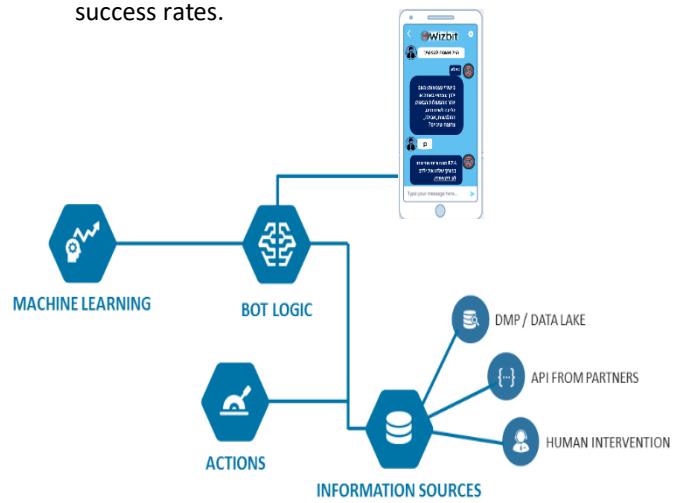
Contact: [Wizbit.ai@gmail.com](mailto:Wizbit.ai@gmail.com) ; 972-52-5445-332

#### The Solution:

- A personal technological tool that accompanies the parents from the moment of diagnosis in the trial-and-error process, helps to optimize and refine the treatment in accordance with the personal needs of the child and the parents.

#### Technology:

- The tool uses existing models of decision-making along with artificial intelligence to characterize the exact needs of the child.
- The tool uses verified information sources and reports from other users with a similar profile, outlines the most appropriate way to care for the child, and predicts success rates.



#### Business Model:

**Freemium** for end customers (parents)

**B2G** - a monthly subscription for the purpose of optimizing bureaucratic processes as a product or as a service.

#### Next Steps:

- Market Research
- Examining partnerships with government institutions
- Manual POC
- Technological POC



The Hackautism 2.0 winners, as

